

APRIL/MAY 2023

**GOCM25A/DOCM25A/DOCF25A —  
PRINCIPLES OF MANAGEMENT**

Time : Three hours

Maximum : 75 marks

**SECTION A — (10 × 2 = 20 marks)**

Answer ALL questions.

1. What is Management?
2. What is meant by unity of command?
3. Define Planning.
4. Why decision making is important in business?
5. What is Organisation?
6. What do you understand by informal organisation?
7. Explain the meaning of responsibility.
8. What is meant by delegation of authority?
9. Define Control.
10. State the meaning of coordination.



SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Outline the importance of management.  
Or  
(b) Identify the skills of an effective manager.
12. (a) Examine the objectives of planning.  
Or  
(b) Determine the process of decision making.
13. (a) Interpret the nature of organisation.  
Or  
(b) Show the significance of organisation.
14. (a) Compare the authority with responsibility.  
Or  
(b) Analyse the advantages of delegation.
15. (a) Outline the need for coordination.  
Or  
(b) Explain the steps involved in control process.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Summarize the important principles of management.
17. Explain the steps involved in planning.
18. List out the various principles of organisation.
19. Define delegation. What are its advantages? How to make delegation effective?
20. Classify the various techniques of coordination.
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